El Paso Dairy

Company

Known so well throughout this entire city as the

"Clean Dairy" because of the unusual cleanliness

that prevails in every department of this big El Paso

industry, and which one fact has contributed to its

day life there are none that requires greater precaution

than does the milk used in our homes, and especially

is this doubly true when babies are fed on cow's milk.

the use of babies, and no cleaner and purer milk can

be found than their Certified Milk, which is pro-

duced under the supervision of the Milk Committee

true of the quality of Cream, Cheese and other prod-

Service to its patrons, as well as one of attention and

Cleanliness, Quality and Service at all times, with

\$10.00 CASH

-For the Best-

Display Advertisement

For the purpose of further interesting our readers in the various advertisements appearing on this page. The Herald will give this week \$10.00 in cash, to the person sending in the heat prepared copy for an advertisement is to be used for The El Pass, liarly Co. The advertisement to be the same size as the one appearing on this page this week occupying a space I inches long and I columns wise to contain no cuts save the cut of Made in HI Pass which may be any size up to 1 inch reproduced in the space on Saturday, Jan. 11.

Each week this contest will be continued until all of the advertisements appearing on this page shall have been prepared by our readers. Watch this space each week for the name of the advertisement to be written.

BULES OF CONTEST—READ CAREFULLY.

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RULES OF CONTEST—READ CAREFULAY.

Everyons in the Southwest is clirible, except employes of The Herald and members of their families. Each contestant may send in as many advertisements as they like, but write only one on each sheet of paper, together with your name and address. Address all answers to "AADE IN EL PASO" Editor, care of El Paso Herald. Contest closes promptly at 6 oclock p. m., nest Thursday, Jan. 2, and all advertisements must be in The Herald office before that hour. In case of the prize will be divided Decision of judges is to be final. Winner will be announced on this page next Baturday and prize mailed.

LAST WEEK'S WINNER.

The winner of last week's prize is Mrs. G. R. Hardwick, Th. N. Lee St., El Pare, Tex. Check will be malled.

Internacional

Cigars

The Favorite of Discriminating Smokers.
TRY ONE TODAY

Made In El Paso Since 1881.

Kohlberg Bros.

Manufacturers.

When you sleep well at night, Then your day is always bright; Change your life, start in te-day! Just get a "DINIE" right away.

The Dixie Mattress

"Made in El Paso"

Dairy, it will pay you to become one today.

of the El Paso County Medical Association.

Perhaps among the articles of food used in every

The El Paso Dairy makes a specialty of milk for

And what is true of the quality of Milk is also

The El Paso Dairy Company is also a Dairy of

Among its officers and employees the slogan is

If you are not already a patron of the El Paso

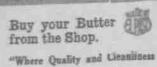
rapid growth.

ucts of this institution.

the lowest possible prices.

Your Advertisement

If It Is "Made In El Paso" You Will Find It Here



Reign Supreme,"

THE GOLDEN COW BUTTER SHOP

-BUTTER-THE BEST

And Ever the Best sold in El Pano cur Butter was awarded Silver Medals each year 1915-1914-1917 At National Dairy Shows Try It and You Will Use no Others Mail Orders will have our prompt attention SANITARY BUTTER STORE 402 E. San Antonio Sc., Trust Bldg

EL PASO TRUNK FACTORY Established 17 Years.



WE MANUFACTURE ALL STYLES OF TRUNKS, SAMPLE CASES AND SMALL LEATHER GOODS. We also repair and exchange Trunks and Traveling Goods

EL PASO TRUNK FACTORY

Next to Crawford Theatre.—Tel. 1054.

PURE DISTILLED WATER

Consumers Ice and Cold Storage Co. Successors to .

RIO GRANDE ICE & FUEL CO.

PERFECT DAY AND

NIGHT SERVICE

Guaranteed Repair Work

The

Cleveland

Square

Garage

MITCHELL & THORNTON, Owners

PHONE 527

Cor. Franklin and Santa Fe Sts.

Opposite Cleveland Square

GLENN BROOM MFG. CO., Inc. El Paso, Texas

The LARGEST and best equipped broom factory in the West-AND STILL GROWING. There's a reason. "Made in El Paso" Brooms are the best your money can buy,



We have just installed the intest improved machinery for cleaning and weaving regs.

R. L. DANIEL FURNITURE AND MATTRESS FACTORY

ATTRESSES

Wholesale and Retail We Resovate tild Hattressen and Make Them Like New

We have just installed the latest improved machinery for clearing and seaving eugs. CLARKE MATTRESS AND RUG CO.

Phones 1025-1076-017

Flowers "Grown in El Paso"

Floral and Confectionery Co. El Paso's Flowerphone 8100.



ACCESSORIES.

WASHING

VULCANIZING

Convenience For Our Customers



PACILITIES

BATTERY

REPAIRING

We have opened Branch No. 2 at 406 N. Oregon St., where our patrons are invited to leave their laundry bundles and get the benefit of our ONE-DAY SERVICE. This same service is yours at Branch No. 1, 226 Mesa.

THE ELITE LAUNDRY

Branch 226 Mesa

BUSTER BROWN BREAD-The Acme of Perfection



Made by PURITY BAKING CO.

LOOK, WHAT WE MANUFACTURE IN LEATHER For the Herne-Saddles, bridles and head-stalls.
For the Man- We manufacture leather potters, gun cases, carridge
hells, hat straps, spur straps, lodds cases, leather belts, cow-buy
chaps.

Opecial attention given to outof town orders. SHELTON PAYNE ARMS COMPANY SIT Texas St.



USE-Giche Mills Products and help the Southwest grow. In what other part of the country are you interested?

FOR TAN, SUNBURN AND ROUGH SKIN WARNER DRUG COMPANY Those 731

DuSang & Wellborn

Manufacturers of RUGS, MATTRESSES, CUSHIONS AND SLIP COVERS. CARPETS cleaned, repaired and laid. FURNITURE stored, packed and shipped.





Momsen-Dunnegan-Ryan Co.

"MADE IN EL PASO"

Sheet Metal Products, Stock Watering Troughs and Tanks. Mine Air Pipe, Flues and Venti-

Special Pipe Fittings. Prompt Mail Order Service.

Buy Coffee

"Hade in El Paso"
Froshly roasted and delivered daily. PAN-AMERICAN COFFEE CO. Phone 3160. 413 Mesa.



H. Nordwald & Co., Inc. Mattress Manufacturers and

Special ma-chinesy felta the cotton.

The People of El Paso and the Southwest

want to buy "Made in El Paso" Products. If you manufacture a "Made in El Paso" product let the people know it. Make your announcement on this page. For rates phone The Heraid 2010 and ask for the advertising manager.

(MADE IN EL PASO)

Peyton Packing Co. Products



"Government Inspection Means Health Protection"

Peyton Packing Company call and inspect our Modern Packing

Plant at any time.

CURTIS & KING

Manufacturing Jewelers, Engravers and Watchmakers 115 Texas Street. Phone 252

Oh, What a Difference When me clean Your Clothes

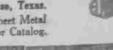
Wilson-Millican The Best Cleaners The Best Work

The Best Service What more can you nak? We also clean and block hats. PHONE 4406



HILLS, SUTTON & WHITE MFG. CO.

Myrtle Avenue and Laurel Street. Manufacturers of Tanks of all kinds, Culvert, Pipe and Heavy Sheet Metal Products, Riveted and Welded. Large Stock of Sheets. Ask for Catalog.





MADE TO Boots

Time le "awear off" on those "ready mades"—they naver fit anyway! Our boots FITT!
They have to because they're made to your individual measure, and are guaranteed. No

COWBOY ROOTS A SPECIALTY Send for measurement blanks on parcel post

The Rokahr Boot and Shoe Shop

President

Ambassador COFFEE Statesman

> T hree good brands R ight here at home

Y on ought to use them

T hey have convinced others

H undreds in El Paso

E njoy them-And they are M ade in El Paso

C. H. FINLEY COMPANY

510 Station Street



PHONE 340.

Pure Milk Saves More Babies

Than any other health measure. BUY CERTIFIED MILK FOR YOUR BABY Certified Milk is produced only by the El Paso Dairy Co., under the supervision of the Milk Committee of the El Paso County Medical Association.

Ask your doctor. EL PASO DAIR Y CO.

CITY OFFICE: 423 N. OREGON ST.



BUY CLOTHES "Made in El Paso."

Manufactured by Kra-(Sotol and Soapweed) MADEW kauer, Zork & Moye's S. I.,

cutters are made in El El El Paso, Texas. Write for Paso-they save cattle. The Texas Tire Co.

Manufacturers of

DOUBLE TREAD TIRES

710 Texas St. Phone 6016

KracKajacK S. and S.



Demand "Made in El Paso" Products and help yourself by helping your city grow.

35x4 36x4

El Paso Sash & Door Co.

ART GLASS

LEADED GLASS, MIRRORS WOODWORK OF ALL KINDS



EL PASO SASH & DOOR CO.



You Keep El Paso Money at Home.

A Hint to Housewives-

Buy Valley Grown Vegetables, "Made in El Paso" Food Products.

And Cook with Gas! El Paso Gas Co.





CURTAINS Made in El Paso for residences, stores and office

buildings.
"If it is made of Duck or Canvas, we make it." EL PASO TENT & AWNING

COMPANY 129 San Francisco St

Phone 2044